

# Peas Plus

A SMARTER WAY TO FEED

OUR MISSION IS TO MAINTAIN AN UNCOMPROMISING DEDICATION TO THE WELFARE OF WILDLIFE. PEAS PLUS PRODUCTS DO THIS BY PROVIDING THE HUNTING COMMUNITY WITH A SAFE AND SUPERIOR ALTERNATIVE TO TRADITIONAL CORN-BASED WILDLIFE FEED.

## AFLATOXIN-SAFE

AFLATOXIN IS A TOXIC SUBSTANCE THAT COMMONLY GROWS ON CORN, MILO, FEED PELLETS AND CEREAL GRAINS. HIGH LEVELS OF AFLATOXIN CONSUMED BY WILDLIFE CAUSE LIVER DAMAGE, IMMUNE SYSTEM DYSFUNCTION AND GENERALLY LEAVE THE ANIMALS IN POOR HEALTH.

## SUPERIOR ATTRACTANT

WHEN OFFERED ALL THREE SOURCES IN AN OPEN RANGE ENVIRONMENT, DEER PREFERRED PEAS 2:1 TO CORN AND 1 AND HALF TIMES TO A COMMERCIAL DEER ATTRACTANT. HUNTERS USING PEAS INSTEAD OF CORN REPORT THAT ONCE DEER GET ON THE PEAS THEY WILL STAY ON THE PEAS EVEN WHEN ACORNS ARE ABUNDANT.

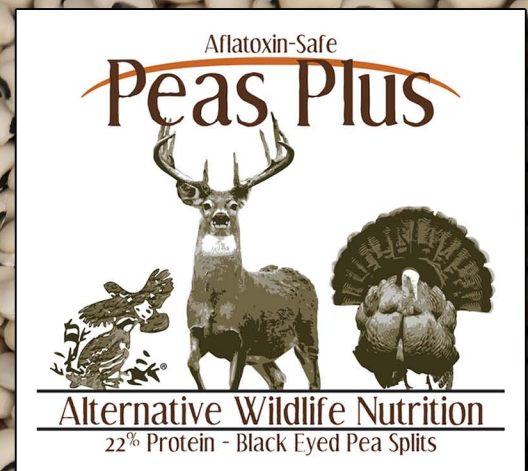
## NUTRITIONAL

PEAS PLUS CONSISTS OF BLENDED BLACK-EYED PEA SPLITS. THEY ARE AN EXCELLENT SOURCE TO SUPPLEMENT FEED DEER, QUAIL AND TURKEY. THEY ARE RICH IN PROTEIN, CARBOHYDRATES AND VITAMINS AND ARE HIGHLY DIGESTIBLE WITH A TDN (TOTAL DIGESTIBLE NUTRIENTS) AVERAGING OVER 85 %



Nutrients	Deer Needs		Contents in Grains			
	Adults	Fawns	Corn	Milo	Wheat	Peas Plus
Crude Protein, %	13-14	16	9.9	10.1	13.1	22
TDN, %	60-68a	65	80	76	77	86
Calcium, %	0.4-0.75b	0.6	0.03	0.04	0.05	0.11
Phosphorus, %	0.3-0.45b	0.4	0.28	0.3	0.35	0.55
Magnesium, %	0.25	0.25	0.1	0.13	0.14	0.25
Potassium, %	0.6	0.75	0.33	0.31	0.41	1.49
Selenium, ppm	0.25	0.25	0.13	0.2	0.25	0.33
Cobalt, ppm	0.3	0.3	0.38	0.5	0.4	0.12
Copper, ppm	15	18	3.5	4.3	5.8	10
Iron, ppm	250	290	40	50	60	150
Manganese, ppm	100	110	5.7	15.8	41.5	190
Iodine, ppm	1	1	>.01	>.01	0.25	2
Zinc, ppm	75	100	20	17	31	275
Vitamin A, 1U/1b	2000	3000	4000	180	0	3000*
Vitamin D, 1U/1b	500	550	0	0	0	0
Vitamin E, 1U/1b	40	60	9	5.5	7.1	8

\*Present as beta-carotene



PEAS PLUS BY ALTERNATIVE WILDLIFE NUTRITION | PO BOX 464, NOCONA, TX 76255  
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## Procedures for Feeding & Storing

Black-eyed peas have an extremely long shelf life if kept dry. Store all feed in a dry and varmint proof environment. Peas Plus can be used in spin, gravitational or bulk feeders, and is especially effective when mixed with Opti-max Antler Advantage protein pellets. In addition to feeders, Peas Plus is great for supplemental feeding on roads and feed trails. Before using this product, remove all remnants of old feed from your feeders, as well as any molded feed on the ground around your feeder. If you notice any mold or suspect that you have had aflatoxin tainted feed in your feeder, we recommend that you clean the feeder with a power washer or wipe it with water and bleach. Allow feeder to dry thoroughly before filling.

## How to Introduce Peas Plus to Your Deer

Sometimes it takes deer a little time to become accustomed to an unfamiliar feed, especially if range conditions are in good shape. If you have been using other deer feed or have been baiting deer with grain, you may need to gradually introduce the new feed to your deer. Try mixing Peas Plus with a product the deer are already accustomed to. Experiment with the ration, but a mix of 50-50 is usually a good start. Monitor your feeders, and as you refill the feeders, reduce the amount of the other product until the deer are eating an entire ration of Peas Plus. Hunters who have followed this process tell us: *"once the deer are on the peas they stay on the peas, even when offered corn, acorns or other deer attractants."*

## Using Peas Plus Exclusively in Spin Feeders to Bait Deer

Peas Plus is a blend of whole and split black-eyed peas. A whole black-eyed pea, although shaped differently, is basically the same volume as an average kernel of corn. The mix of both splits with whole peas reduces the total volume of the product when dispensed. It is recommended that you raise your spin caster up to the level where the peas are just visible in the feeder trough. This will reduce the amount of peas dispersed as well as prevent the peas from further splitting. Set your timer to feed just a few seconds for no more than twice a day. Monitor the deer activity and adjust your ration appropriately. There will always be some small splits left on the ground that the deer will not be able to pick up. Quail and turkey love black-eyed peas, and the small splits made available will provide them with a safe and highly nutritional supplement as well. Remember that Peas Plus is a rich feed. It is much more nutritional than corn or other deer attractants; therefore, less volume is needed when feeding.

## What to Do if Feed Piles Up on the Ground

If you are having problems with Peas Plus or any other wildlife feed piling up under the feeder, you need to remove the old feed and adjust your feeding. Although Peas Plus is not susceptible to toxins like corn and other small grains, it will sour like any feed product if it remains wet and exposed to the elements. Sour or spoiled feed will detract deer and most other wildlife. It is important to rake up the old feed from under the feeder and remove it from the area. Once you have removed the old feed, follow the procedures recommended by reducing the amount and times you feed, and if necessary, mix Peas Plus with what your deer are accustomed to eating.

## Our Commitment to the Hunting Community

We want your feedback. If you have questions, comments or suggestions please feel free to contact us directly. Peas Plus was founded by two wildlife biologists. We believe in the product because it has produced excellent results for us. We feed it exclusively on our ranches in Texas and Oklahoma. We know that when it comes to managing wildlife, nothing is magical or universally the same. We believe Peas Plus is a safe and superior alternative feed that will not only improve your deer herd, but increase the overall welfare of your wildlife. For further information, recent articles and updates visit us at [PeasPlus.com](http://PeasPlus.com) and follow us on Twitter: @PeasPlus.

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